

# ⇒ Training & Mentoring

## Why and when

The Web Usability Partnership provides a range of tailored training and mentoring services in order to facilitate the transfer of usability research expertise to the client development team. Investing in the development of your web team and other relevant staff builds organisational 'know-how', a key contributor to competitive advantage and reduce the reliance on consultants like us!

Training can be appropriate at all stages of developing web sites from gaining understanding about user goals and the goals the site is to support through to developing usable site navigation and writing usable content.

## How we do it

Training activities are developed in the context of the specific projects we are working with clients on – they may include topics such as:

- Researching and understanding the user experience
- Using user research to inform information architecture development
- Writing for the web

In addition, The Web Usability Partnership can work on an ongoing basis with individuals and small groups on user experience and usability research issues within the specific development context, addressing specific issues as and when they arise.

## Client examples

Examples of recent training projects include:

Client	Project	Date
Medical Research Council	Training of MRC staff in information architecture research and moderation skills	August 2005
NERC	Training of NERC staff in information architecture research and moderation skills	November 2005
Scottish Life	Workshop with staff to develop 'content good practice' guide	November 2005

## Fees

Most of our work is tailored to individual client's requirements and we quote an inclusive price each piece of work. However, this will be based on our standard day rates of £950/day for directors, £750/day for consultants, £600/day for facilitators, £250/day for support staff.